

Jessica L. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Content Writer

Dear Hiring Manager,

I am excited to apply for the Promotion Content Writer position at Acme Corporation, as advertised on LinkedIn. With over five years of experience in creating compelling promotional content and a proven track record of driving engagement through targeted messaging, I am eager to contribute to your dynamic marketing team and help elevate the Acme brand.

In my previous role at Innovative Marketing Solutions, I successfully developed and executed a promotional campaign for a new product line, which resulted in a 35% increase in sales within the first quarter. By conducting thorough market research and utilizing customer insights, I crafted persuasive content that resonated with our target audience. Additionally, I collaborated closely with the design and social media teams to ensure a cohesive message across all platforms, which ultimately enhanced our online presence and brand visibility. My ability to adapt my writing style to suit different audiences has consistently resulted in high engagement rates, with a notable 50% increase in social media interactions following my content initiatives.

I am particularly impressed by Acme Corporation's commitment to innovation and quality, and I believe my skills in crafting engaging promotional content align well with your goals. I would love the opportunity to discuss how my background in content creation and my passion for storytelling can contribute to the success of your campaigns. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity further.

Sincerely,

Jessica L. Thompson