

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Counselor

Dear Hiring Manager,

I am excited to apply for the Promotion Counselor position at Acme Corporation, as advertised on your careers page. With a strong passion for brand promotion and a track record of successful marketing campaigns, I am eager to contribute to your team and help drive Acme's promotional efforts to new heights.

In my previous role as a Marketing Associate at XYZ Inc., I successfully led a promotional campaign that increased customer engagement by 40% over three months. By utilizing targeted social media strategies and organizing community events, we not only raised brand awareness but also enhanced customer loyalty. Additionally, I implemented a referral program that resulted in a 25% increase in new clients within six months, showcasing my ability to create innovative solutions that directly contribute to revenue growth.

I am particularly drawn to this role at Acme Corporation because of your commitment to excellence and creativity in product promotions. I believe my experience in analyzing market trends and customer behavior will be invaluable in tailoring promotional strategies that resonate with your target audience. I am keen to bring my expertise in collaborative team environments and cross-functional communication to ensure that promotional initiatives align with broader business goals.

I look forward to the opportunity to discuss how my background, skills, and enthusiasm for promotion can contribute to the success of Acme Corporation. Thank you for considering my application. I am eager to bring my expertise to your team and help drive impactful promotional strategies.

Sincerely,

Jordan Taylor