

# Jordan A. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Cpa

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion CPA position at Acme Corporation, as advertised on LinkedIn. With a solid foundation in accounting practices and a proven track record in driving successful promotional campaigns, I believe that my skills and experiences align perfectly with the requirements of this role. I am eager to contribute to your team and help elevate Acme's marketing efforts through strategic financial insights.

In my previous role as a Financial Analyst at XYZ Corp, I successfully led a cross-functional team to develop a comprehensive promotional budget for a new product line. This initiative not only saved the company 15% in projected costs but also resulted in a 30% increase in revenue during the promotional period. Additionally, I implemented advanced financial modeling techniques that helped assess the effectiveness of various promotional strategies, ultimately driving a 25% improvement in ROI on marketing expenditures. My ability to analyze complex data and provide actionable insights has consistently enabled teams to make informed decisions that align with corporate goals.

I am particularly drawn to the opportunity at Acme Corporation because of your commitment to innovation and excellence in the marketplace. I am excited about the prospect of collaborating with your marketing and finance teams to develop impactful promotional strategies that not only enhance brand visibility but also ensure financial viability. I would welcome the chance to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you and sharing how I can contribute to the continued success of Acme Corporation.

Sincerely,

Jordan A. Thompson