

# Jordan Smith

January 16, 2026

Acme Corporation

RE: Promotion Data Warehouse Engineer

Dear Hiring Manager,

I am excited to apply for the Promotion Data Warehouse Engineer position at Acme Corporation, which I discovered on LinkedIn. With a robust background in data engineering and a keen focus on promotional analytics, I am eager to contribute my skills to your dynamic team and help drive data-informed decision-making at Acme.

In my previous role at XYZ Technologies, I successfully led a project to optimize the data pipeline for promotional campaigns, resulting in a 30% reduction in processing time. This accomplishment not only improved the efficiency of data processing but also enabled real-time analytics that enhanced campaign effectiveness. Additionally, I implemented a new data modeling strategy that increased our data warehouse's storage capabilities by 50%, allowing for the incorporation of diverse datasets critical for promotional insights. My experience with ETL processes and proficiency in tools like Apache Spark and SQL has equipped me with the technical expertise needed to excel in this role.

I am particularly impressed by Acme Corporation's commitment to leveraging data to enhance customer engagement and optimize promotional strategies. I am eager to bring my analytical skills and problem-solving abilities to your organization and contribute to developing innovative solutions that drive business growth. I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you and exploring how I can contribute to the continued success of your data initiatives.

Sincerely,

Jordan Smith