

Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Promotion Deep Learning Engineer

Dear Hiring Manager,

I am excited to apply for the Promotion Deep Learning Engineer position at Acme Corporation, as advertised on LinkedIn. With a strong background in deep learning and a passion for developing innovative marketing solutions, I am eager to contribute my expertise to your team and help drive your initiatives forward.

In my previous role at Tech Innovations Inc., I successfully led a project that utilized deep learning techniques to optimize customer segmentation models, resulting in a 25% increase in targeted campaign effectiveness. By implementing convolutional neural networks for image analysis, we were able to personalize promotional content based on consumer behavior, which significantly boosted engagement rates across multiple platforms. My experience in fine-tuning models and working with large datasets allowed us to extract actionable insights, ultimately enhancing the customer journey.

Additionally, I developed a predictive analytics algorithm that analyzed user interactions and forecasted potential sales trends. This project not only improved our marketing strategies but also enabled my team to allocate resources more efficiently, leading to a 30% reduction in ad spend while maintaining conversion rates. I am comfortable collaborating with cross-functional teams to align technical solutions with business objectives, ensuring that our deep learning initiatives are both innovative and impactful.

I am very enthusiastic about the opportunity to bring my skills in deep learning to Acme Corporation and collaborate with your talented team. I look forward to the possibility of discussing how my background and vision align with your goals. Thank you for considering my application.

Sincerely,

Jordan Lee Thompson