

# Jordan A. Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Design Engineer

Dear Hiring Manager,

I am excited to apply for the Promotion Design Engineer position at Acme Corporation, as advertised on your careers page. With a strong background in product promotion and design, I am eager to contribute to your innovative team and help drive successful marketing campaigns that resonate with consumers.

In my previous role at Tech Innovations, I successfully led a cross-functional team in designing a promotional campaign for a new product line, which resulted in a 30% increase in sales within the first quarter of launch. I developed comprehensive design strategies that effectively communicated the product's unique features, leveraging market research to align with consumer preferences. Additionally, I implemented a streamlined design process that reduced production time by 20%, allowing our team to respond more swiftly to market demands.

At my current position with Creative Solutions, I designed promotional materials that enhanced the visual identity of multiple brands. By collaborating closely with the marketing department, I contributed to a project that won the 'Best Visual Design' award at the National Marketing Awards. My ability to analyze trends and consumer behavior has enabled me to craft compelling visuals that not only capture attention but also drive engagement. I am confident that my innovation-driven mindset and attention to detail will be a valuable asset to Acme Corporation.

I am enthusiastic about the opportunity to further discuss how my skills and experiences align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your esteemed organization and discussing my candidacy in more detail.

Sincerely,

Jordan A. Mitchell