

Emily Johnson-Smith

January 16, 2026

Acme Corporation

RE: Promotion Dietitian

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Dietitian position at Acme Corporation, which I discovered on your careers page. With a robust background in nutrition science and a passion for promoting healthy eating habits, I am excited about the opportunity to contribute to your team and help advance Acme's mission of improving public health through innovative dietary solutions.

In my previous role at Green Leaf Nutrition, I successfully developed and implemented a community outreach program that educated over 2,000 residents on the importance of balanced nutrition and meal planning. This initiative not only increased community engagement by 35% but also led to measurable improvements in participants' dietary habits, as assessed through follow-up surveys. Additionally, I collaborated with local grocery stores to create promotional materials and workshops, making healthy food options more accessible and appealing to diverse populations. This hands-on experience has equipped me with the skills necessary to effectively promote nutritional products and services while tailoring approaches to various target demographics.

I am particularly drawn to Acme Corporation's commitment to innovation and quality, and I believe my background in evidence-based nutrition strategies aligns well with your goals. I am eager to bring my expertise in consumer education and program development to your esteemed organization, contributing to impactful promotions that resonate with your target audience. I would love the opportunity to discuss how my experience and vision can support Acme's initiatives in promoting healthier lifestyles within the communities we serve.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you. Please feel free to contact me at your convenience to arrange a conversation.

Sincerely,

Emily Johnson-Smith