

# Jordan A. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Digital Marketing Manager

Dear Hiring Manager,

I am excited to apply for the Promotion Digital Marketing Manager position at Acme Corporation, which I discovered on LinkedIn. With a strong background in digital marketing and proven success in driving promotional campaigns, I am eager to contribute to your team and help elevate Acme's brand presence in the market.

In my previous role as a Digital Marketing Specialist at Innovate Agency, I successfully led a promotional campaign that increased our client's online sales by 40% over a three-month period. By implementing targeted social media advertising and optimizing our content marketing strategy, we were able to engage a new demographic, ultimately driving higher conversion rates. Additionally, I spearheaded an email marketing initiative that resulted in a 25% increase in open rates and a 15% boost in click-through rates, showcasing my ability to leverage analytics and customer insights to refine promotional strategies.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to innovative marketing solutions and customer engagement. I am keen to bring my expertise in data-driven marketing strategies and my passion for creative campaign design to your team. I believe that my experience in executing high-impact promotions aligns perfectly with the goals of your digital marketing efforts.

I look forward to the possibility of discussing how my skills and experiences can contribute to the continued success of Acme Corporation. Thank you for considering my application for the Promotion Digital Marketing Manager position.

Sincerely,

Jordan A. Thompson