

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Promotion District Manager

Dear Hiring Manager,

I am excited to apply for the Promotion District Manager position at Acme Corporation, which I discovered on your careers page. With over eight years of experience in retail management and a proven track record of driving sales through innovative promotional strategies, I am enthusiastic about the opportunity to contribute to your team and help elevate Acme's brand presence in the market.

In my previous role as District Manager at Retail Solutions, I successfully implemented a region-wide promotional campaign that increased sales by 25% over a six-month period. This campaign involved cross-functional collaboration with marketing teams to create targeted promotions based on customer insights and purchasing behaviors. Additionally, I led my team in developing localized marketing strategies that resulted in a 30% increase in foot traffic at our stores. My ability to analyze market trends and adapt strategies quickly has consistently delivered results, and I am eager to bring this skill set to Acme Corporation.

Furthermore, I spearheaded a training program for new store managers that focused on promotional execution and customer engagement techniques. This initiative not only improved the overall performance of new locations but also fostered a culture of accountability and excellence among my team members. I am committed to ensuring that promotional initiatives are executed flawlessly and aligned with Acme's brand values.

I am very interested in the opportunity to discuss how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the possibility of contributing to your esteemed organization and am eager to bring my strategic insights to the Promotion District Manager role.

Sincerely,

Jordan Lee Thompson