

# Emily Johnson

January 16, 2026

Acme Corporation

RE: Promotion EsL Teacher

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion ESL Teacher position at Acme Corporation, as advertised on your careers page. With over five years of experience in teaching English as a second language, coupled with my passion for fostering language acquisition in diverse student populations, I am excited about the opportunity to contribute to your team and help students achieve their language-learning goals.

In my previous role at Global Language Institute, I successfully designed and implemented an engaging curriculum tailored to the needs of adult learners. This initiative led to a 30% increase in student retention rates within just one semester. Additionally, I spearheaded a promotional outreach program that increased enrollment by 25%, effectively communicating the benefits of mastering English in a globalized world. My innovative teaching strategies, including the integration of technology and real-world applications, have consistently resulted in improved language proficiency among my students, demonstrated by a significant rise in average test scores.

I am particularly drawn to this position at Acme Corporation due to your commitment to creating an inclusive learning environment that values cultural diversity. I am eager to bring my skills in curriculum development, student engagement, and performance assessment to your esteemed institution. I look forward to the possibility of discussing how my experience and vision align with the goals of Acme Corporation. Thank you for considering my application.

Sincerely,

Emily Johnson