

Sophia Lawrence

January 16, 2026

Acme Corporation

RE: Promotion Food Scientist

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Food Scientist position at Acme Corporation, as advertised on your careers page. With a strong background in food science and a passion for innovative product development, I am excited about the opportunity to contribute to your team and help enhance the marketability of your products.

In my previous role at Fresh Innovations, I successfully led a project that reformulated a line of snack bars to improve their nutritional profile while maintaining taste and texture. This initiative resulted in a 25% increase in sales within six months of launch, significantly exceeding our target metrics. Additionally, I implemented a consumer testing program that provided valuable insights, leading to the successful introduction of a new flavor that became a top seller in our portfolio. My ability to analyze market trends and consumer preferences has consistently driven product development strategies that align with both nutritional standards and consumer desires.

I am particularly drawn to Acme Corporation's commitment to sustainability and quality in food production. I believe my experience in developing clean-label products can contribute to your goals in promoting healthier options. I am eager to collaborate with your team to create innovative promotional strategies that not only highlight the scientific advancements in your products but also resonate with health-conscious consumers.

I would love the opportunity to discuss how my background and skills align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed company and advancing the promotion of your exceptional food products.

Sincerely,

Sophia Lawrence