

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Frontend Developer

Dear Hiring Manager,

I am excited to apply for the Promotion Frontend Developer position at Acme Corporation, as advertised on LinkedIn. With a robust background in frontend development and a passion for creating engaging user experiences, I believe I am well-equipped to contribute to your team and help elevate your brand's online presence.

In my previous role at Tech Innovations, I successfully led a project to redesign the company website, which resulted in a 35% increase in user engagement and a 25% boost in conversion rates. By implementing responsive design principles and optimizing performance, I ensured that users had a seamless experience across all devices. Additionally, I collaborated closely with the marketing team to develop interactive promotional features that drove traffic during key product launches, generating an impressive 40% increase in sales during those periods.

I am particularly drawn to this opportunity at Acme Corporation because of your commitment to innovative marketing solutions and user-centric design. I am eager to contribute my skills in HTML, CSS, and JavaScript, combined with my knowledge of SEO best practices, to create compelling promotional content that resonates with your audience. I believe that my proactive approach and strong analytical skills will allow me to effectively enhance your promotional strategies and drive measurable results.

I would love the opportunity to discuss my qualifications further and explore how I can contribute to the success of Acme Corporation as a Promotion Frontend Developer. Thank you for considering my application. I look forward to the possibility of working together.

Sincerely,

Jordan Taylor