

# Jordan Patel

January 16, 2026

Acme Corporation

RE: Promotion Game Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Game Designer position at Acme Corporation, which I discovered on your careers page. With a passion for creating engaging gaming experiences and a solid background in game design, I am eager to contribute to your team and enhance player engagement through innovative promotional strategies.

In my previous role at Creative Games Inc., I spearheaded a promotional campaign for a mobile game that resulted in a 30% increase in player retention over six months. By designing interactive in-game events and leveraging player feedback, I was able to create a compelling narrative that resonated with our audience. Additionally, I developed a cross-platform promotional game that attracted over 50,000 new users within the first month of launch, making it one of our most successful initiatives to date. My ability to analyze player behavior and adapt promotions accordingly has consistently driven higher engagement and revenue.

I am particularly impressed by Acme Corporation's commitment to innovation and creativity in gaming. I would love the opportunity to bring my expertise in game design and passion for player engagement to your team. I am eager to discuss how my skills and experiences align with the goals of Acme Corporation, and how I can contribute to the continued success of your promotional efforts. Thank you for considering my application.

Sincerely,

Jordan Patel