

# Jordan Smith

January 16, 2026

Acme Corporation

RE: Promotion Graphic Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Graphic Designer position at Acme Corporation as advertised on your careers page. With a solid background in graphic design and a passion for creating visually engaging promotional materials, I believe I can contribute significantly to your creative team and help elevate your brand's visual presence in the market.

In my previous role at Creative Solutions, I successfully led a campaign for a new product launch that resulted in a 30% increase in sales over the first quarter. By designing cohesive promotional graphics for social media, print, and email marketing, I ensured that all materials aligned with the brand's visual identity while capturing the audience's attention. Additionally, I collaborated closely with the marketing team to develop innovative ideas that enhanced our promotional strategies, such as interactive infographics that improved audience engagement by 40% compared to previous campaigns.

Furthermore, I have a proven track record in utilizing design software such as Adobe Creative Suite to produce high-quality graphics under tight deadlines. My ability to adapt and innovate based on feedback allowed me to streamline our design process, reducing turnaround time by 25% while maintaining quality standards. I am particularly drawn to this opportunity at Acme Corporation because of your commitment to creative excellence and innovation in the industry.

I am eager to bring my unique skills and experiences to Acme Corporation, and I would love the opportunity to discuss how I can contribute to your marketing efforts further. Thank you for considering my application; I look forward to the possibility of discussing my candidacy with you.

Sincerely,

Jordan Smith