

# Alexandra Johnson

January 16, 2026

Acme Corporation

RE: Promotion Hardware Engineer

Dear Hiring Manager,

I am excited to apply for the Promotion Hardware Engineer position at Acme Corporation, as advertised on your careers page. With a strong background in hardware engineering and a keen interest in innovative technology solutions, I am eager to contribute to your team and help drive the success of your next generation of hardware products.

In my previous role at Tech Innovators, I successfully led a cross-functional team in the design and launch of a cutting-edge microcontroller that enhanced product performance by 30%. This project not only improved efficiency in our existing product line but also resulted in a 20% increase in customer satisfaction ratings, as evidenced by post-launch feedback. Additionally, I spearheaded an initiative to streamline the prototyping process, which reduced development time by 15% and facilitated a faster go-to-market strategy for new hardware solutions.

I am particularly impressed by Acme Corporation's commitment to innovation and quality in hardware design. I am enthusiastic about the opportunity to apply my expertise in hardware validation and testing, ensuring that the products not only meet but exceed industry standards. I believe my proactive approach and hands-on experience with end-to-end hardware development processes would be a significant asset to your team.

I look forward to the possibility of discussing how my skills and experiences align with the goals of Acme Corporation. Thank you for considering my application for the Promotion Hardware Engineer position.

Sincerely,

Alexandra Johnson