

Jordan Avery Smith

January 16, 2026

Acme Corporation

RE: Promotion Import Export Specialist

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Import Export Specialist position at Acme Corporation, which I discovered on your company's careers page. With a robust background in international trade and a passion for optimizing supply chain processes, I am excited about the opportunity to contribute to your team and help drive your global promotion strategies forward.

In my previous role at Global Trade Solutions, I successfully managed a portfolio of international clients, increasing export sales by 30% within one year through the implementation of targeted marketing campaigns. I developed strategic partnerships with overseas distributors, which not only expanded our market reach but also improved our logistics efficiency by 25%. Furthermore, I was instrumental in navigating complex customs regulations, ensuring that all imports and exports adhered to compliance standards, thereby reducing delays and minimizing costs.

At TradeLink Industries, I spearheaded a promotion initiative that integrated digital marketing with traditional outreach, resulting in a significant uptick in customer engagement across multiple countries. By analyzing market trends and leveraging data analytics, I tailored promotional strategies that resonated with diverse cultural contexts, leading to a 40% year-over-year growth in market penetration. My ability to communicate effectively with stakeholders at all levels has been pivotal in driving these successes.

I am eager to bring my expertise in import-export promotion, coupled with a results-driven approach, to Acme Corporation. I look forward to the opportunity to discuss how my background and achievements align with your goals. Thank you for considering my application.

Sincerely,

Jordan Avery Smith