

Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Promotion Industrial Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Industrial Designer position at Acme Corporation, as advertised on your careers page. With a passion for innovative design and a strong background in promotional product development, I am eager to contribute my skills to your esteemed team and help elevate Acme's brand presence in the market.

In my previous role at Creative Designs Inc., I successfully led a team of designers to develop a line of eco-friendly promotional products that increased our sales by 30% within the first year of launch. My ability to combine functionality with robust aesthetic appeal resulted in several of our products being recognized in industry awards, showcasing our commitment to sustainability. Additionally, I initiated a collaborative workshop series that brought together marketing and design teams, fostering a more cohesive approach to product launches and significantly reducing our time-to-market by 15%.

I am particularly impressed by Acme Corporation's commitment to innovation and its focus on user-centered design. I believe my expertise in creating engaging promotional items that resonate with target audiences aligns perfectly with your mission to deliver exceptional customer experiences. I am eager to bring my background in material engineering, coupled with my design sensibility, to help strengthen Acme's promotional strategy.

I would welcome the opportunity to discuss how my experience and vision can contribute to the continued success of Acme Corporation. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Lee Thompson