

# Jessica L. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Infrastructure Engineer

Dear Hiring Manager,

I am excited to apply for the Promotion Infrastructure Engineer position at Acme Corporation, which I discovered on your careers page. With a strong background in infrastructure engineering and a passion for optimizing promotion systems, I am eager to contribute to your team and help enhance the efficiency and effectiveness of your promotional strategies.

In my previous role at Tech Innovations, I led a project that redesigned our promotional infrastructure, resulting in a 30% increase in campaign deployment speed. By implementing a new automated workflow system, I was able to reduce the manual effort required for launching promotions, allowing the marketing team to focus on creative strategies rather than administrative tasks. Additionally, I spearheaded the integration of real-time analytics into our promotional platforms, which enabled us to make data-driven decisions and ultimately improved ROI by 25% on our campaigns.

I am particularly drawn to this position at Acme Corporation because of your commitment to innovation and quality in promotional outreach. I believe my experience in cloud-based infrastructure and process optimization aligns well with your team's goals. I am eager to bring my expertise in developing scalable solutions to enhance Acme's promotional capabilities further.

I would love the opportunity to discuss how my background and skills can contribute to the success of Acme Corporation. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jessica L. Thompson