

# Jordan A. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Insurance Agent

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Insurance Agent position at Acme Corporation, which I discovered through your company's careers page. With a strong background in insurance sales and a deep understanding of marketing strategies, I am excited about the opportunity to contribute to your team and help drive growth and customer engagement.

In my previous role as an Insurance Sales Representative at XYZ Insurance, I successfully implemented a targeted marketing campaign that increased our policy sales by 35% within six months. This initiative involved analyzing customer data to identify trends and preferences, allowing us to tailor our promotions effectively. Additionally, I led a team to develop dynamic presentations that showcased our insurance products at local community events, which not only educated potential customers but also increased our brand visibility significantly.

Furthermore, I pride myself on building strong relationships with clients, which has been a key factor in my success. For instance, I maintained a 90% customer satisfaction rating by providing personalized service and timely follow-ups, ensuring that my clients felt valued and informed throughout the buying process. My ability to connect with clients and offer tailored solutions has consistently resulted in referrals that contributed to my monthly sales targets.

I am very interested in discussing how my background, skills, and enthusiasms align with the needs of your team at Acme Corporation. I appreciate your consideration and look forward to the possibility of contributing to your organization as a Promotion Insurance Agent. Thank you for your time.

Sincerely,

Jordan A. Thompson