

Jordan Sullivan

January 16, 2026

Acme Corporation

RE: Promotion Key Account Manager

Dear Hiring Manager,

I am thrilled to apply for the Promotion Key Account Manager position at Acme Corporation, which I discovered on your company careers page. With a strong background in key account management and a proven track record of delivering exceptional promotional strategies, I am excited about the opportunity to contribute to your team and drive growth in your key accounts.

In my previous role as a Senior Account Manager at XYZ Corp, I successfully led a promotional campaign that resulted in a 30% increase in sales for our top-tier clients over six months. By leveraging data analytics and market trends, I designed targeted promotions that resonated with our customers' needs, resulting in enhanced customer loyalty and a significant boost in revenue. Additionally, I managed relationships with various stakeholders, ensuring alignment across departments and driving a cohesive approach to account management. This experience has honed my ability to create and execute effective promotion strategies that deliver measurable outcomes.

Furthermore, I spearheaded a cross-functional initiative that integrated digital marketing tools into our promotional efforts, which increased our outreach by 40%. This initiative not only streamlined our processes but also provided vital insights into customer preferences, allowing us to tailor our promotions more effectively. I believe these experiences uniquely position me to excel in the Promotion Key Account Manager role at Acme Corporation, where innovation and customer satisfaction are paramount.

I am eager to discuss how my background, skills, and enthusiasm align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the opportunity to speak with you further about how I can contribute to your team.

Sincerely,

Jordan Sullivan