

# Jordan A. Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Lawyer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Lawyer position at Acme Corporation, as advertised on your careers page. With a strong background in intellectual property law and a passion for helping brands navigate the complexities of promotional campaigns, I am excited about the opportunity to contribute to your team and support your brand initiatives effectively.

In my previous role at Dynamic Legal Solutions, I successfully led a project that developed compliance guidelines for promotional campaigns for a major client in the consumer goods sector. This not only reduced legal risks by 30% but also streamlined the approval process, allowing the marketing team to launch campaigns faster. Additionally, I handled a high-stakes negotiation with a social media platform regarding user-generated content rights, which resulted in a favorable agreement that protected my client's interests while also enhancing their promotional reach. These experiences have honed my ability to manage complex legal matters with a focus on business outcomes, an essential component for the Promotion Lawyer role at Acme Corporation.

I am eager to bring my expertise in crafting legally sound promotional strategies and my commitment to fostering collaborative relationships with marketing teams to Acme Corporation. I believe that my proactive approach and dedication to achieving results align well with your company's values. I would welcome the opportunity to discuss how my skills and experiences can contribute to the continued success of your promotional initiatives. Thank you for considering my application.

Sincerely,

Jordan A. Mitchell