

Jordan A. Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Legal Counsel

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Legal Counsel position at Acme Corporation, as advertised on your careers page. With a strong legal background and a passion for supporting innovative marketing strategies, I am excited about the opportunity to contribute to your team and help navigate the complexities of promotional law in today's fast-paced environment.

In my previous role as Legal Counsel at Innovatech Solutions, I successfully led the legal review of promotional campaigns, ensuring compliance with federal and state regulations. One notable achievement was my collaboration with the marketing team on a nationwide promotional launch, where my guidance helped avert potential legal pitfalls, resulting in a 25% increase in brand engagement while maintaining compliance standards. Additionally, I developed and implemented training programs for marketing staff on legal best practices for promotions, which significantly reduced the number of compliance-related inquiries and enhanced the overall efficiency of our promotional activities.

Furthermore, my experience in contract negotiation has equipped me with the skills necessary to handle complex legal matters associated with promotions. At Global Brands, I negotiated sponsorship agreements with major partners that not only protected the company's interests but also fostered mutually beneficial relationships. This experience has given me a deep understanding of the legal implications of promotions, allowing me to provide strategic advice that aligns legal compliance with business goals.

I am keen to bring my expertise in promotional law to Acme Corporation and look forward to the possibility of discussing how my background, skills, and enthusiasms can contribute to your legal team. Thank you for considering my application. I hope to speak with you soon.

Sincerely,

Jordan A. Mitchell