

Jessica L. Montgomery

January 16, 2026

Acme Corporation

RE: Promotion Librarian

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Librarian position at Acme Corporation, which I discovered on your careers page. With my extensive background in library sciences and a strong focus on community outreach and promotions, I am excited about the opportunity to contribute to your innovative team. Acme Corporation's commitment to enhancing library services aligns perfectly with my passion for promoting literacy and access to information.

In my previous role as a Marketing Librarian at City Central Library, I successfully implemented a multi-channel promotional campaign that increased our digital resource usage by 40% within six months. By leveraging social media platforms, hosting community workshops, and collaborating with local schools, I was able to engage diverse audiences and make the library's resources more accessible. Furthermore, I initiated a seasonal reading program that not only promoted new arrivals but also resulted in a 25% increase in youth participation over a year, showcasing my ability to connect with patrons and drive engagement through targeted initiatives.

I am particularly drawn to the Promotion Librarian role at Acme Corporation due to your innovative approach to community involvement and resource promotion. I am eager to bring my experience in creating impactful promotional strategies tailored to diverse demographics and to work collaboratively with your team to further enhance library outreach efforts. I believe that my proactive approach and proven track record in library promotions will be a valuable asset to your organization.

I look forward to the opportunity to discuss how my skills and experiences align with the goals of Acme Corporation. Thank you for considering my application. I am excited about the possibility of contributing to your team and promoting the vital resources you offer to the community.

Sincerely,

Jessica L. Montgomery