

# Jordan Lee Thompson

January 16, 2026

Acme Corporation

RE: Promotion Logistics Manager

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Logistics Manager position at Acme Corporation, as advertised on LinkedIn. With over seven years of experience in logistics and supply chain management, combined with a strong focus on promotional campaigns, I am excited about the opportunity to contribute to your team and enhance the effectiveness of your promotional strategies.

In my previous role as a Logistics Coordinator at XYZ Enterprises, I successfully led a project that streamlined the promotional distribution process, which resulted in a 30% reduction in logistics costs while increasing on-time delivery rates to 95%. By implementing a centralized tracking system and collaborating closely with marketing teams, we were able to synchronize promotional timelines with inventory availability, thereby minimizing stockouts and maximizing sales during peak promotional periods. Additionally, I spearheaded a cross-departmental initiative that improved communication between marketing and operations, which played a critical role in executing a high-profile product launch that exceeded sales targets by 20% within the first quarter.

I am particularly drawn to Acme Corporation's commitment to innovation and excellence in promotional logistics. I am eager to bring my expertise in project management and process optimization to your organization, as I believe my proactive approach can help in achieving even greater efficiencies in your promotional activities. I would welcome the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing my candidacy further and exploring how I can contribute to the ongoing success of your promotional logistics operations.

Sincerely,

Jordan Lee Thompson