

Jessica M. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Materials Engineer

Dear Hiring Manager,

I am excited to apply for the Promotion Materials Engineer position at Acme Corporation, as advertised on your careers page. With a strong background in materials engineering and a passion for innovative product development, I am eager to contribute to your team and help elevate Acme's promotional materials to new heights.

In my previous role at Innovatech Solutions, I successfully led a project that revamped our promotional materials, resulting in a 25% boost in customer engagement and a 15% increase in sales. By utilizing advanced materials and design techniques, I developed promotional displays that showcased our products more effectively, ultimately enhancing brand visibility. Additionally, I collaborated closely with the marketing team to ensure that all materials aligned with our strategic goals, which solidified our position in the market and improved our customer retention rates.

Moreover, I spearheaded the introduction of sustainable materials into our promotional product line, which not only appealed to environmentally conscious consumers but also positioned our company as a leader in sustainability within our industry. This initiative led to a significant reduction in production costs and waste, while simultaneously increasing our overall market share by 10%. I am confident that my experience with innovative material selection and project management aligns well with the objectives of the Promotion Materials Engineer role at Acme Corporation.

I am very interested in the opportunity to discuss how my background, skills, and enthusiasms can be of value to your team. Thank you for considering my application. I look forward to the possibility of contributing to Acme Corporation's success.

Sincerely,

Jessica M. Thompson