

# Jordan Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Mortgage Broker

Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Promotion Mortgage Broker position at Acme Corporation, which I discovered on your careers page. With a proven track record in the mortgage industry and a passion for helping clients achieve their homeownership dreams, I am excited about the opportunity to contribute to your team and help drive Acme's growth in this competitive market.

In my previous role at XYZ Mortgage Solutions, I successfully implemented a targeted marketing strategy that increased our client acquisition rate by 30% within a year. By leveraging social media platforms and community outreach, I was able to connect with first-time homebuyers and educate them on mortgage options, leading to a significant boost in loan applications. Additionally, I played a key role in developing a referral program that enhanced our partnerships with local real estate agents, resulting in a 25% increase in closed loans over six months.

I am particularly drawn to Acme Corporation's commitment to innovation and client service. I believe my ability to analyze market trends and develop tailored mortgage solutions aligns perfectly with your mission to provide top-notch service to clients. I am eager to bring my skills in client relationship management and strategic marketing to your team and help position Acme as a leader in the mortgage brokerage industry.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. I am excited about the possibility of contributing to your team and would welcome the chance to discuss my application further.

Sincerely,

Jordan Mitchell