

# Jordan A. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Multimedia Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Multimedia Designer position at Acme Corporation, which I discovered on your careers page. With a strong passion for creating engaging visual content and over five years of experience in multimedia design, I am eager to contribute my skills to your innovative team.

In my previous role at Creative Solutions Inc., I successfully led a project that increased client engagement by 40% through the development of a series of promotional videos and social media graphics. By employing a combination of compelling storytelling and visually stunning designs, I was able to enhance brand visibility and drive customer interaction. Additionally, I collaborated with the marketing team to design a multimedia campaign for a new product launch, which resulted in a 25% increase in sales during the first quarter post-launch. My ability to merge creativity with strategic marketing insights has consistently delivered measurable results.

I am particularly drawn to the Promotion Multimedia Designer role at Acme Corporation because of your commitment to pushing creative boundaries and your focus on impactful storytelling. I am excited about the opportunity to bring my unique perspective and proven experience to your team. I would love to discuss how my background, skills, and enthusiasms can align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the opportunity to speak with you about how I can contribute to your talented team as a Promotion Multimedia Designer.

Sincerely,

Jordan A. Thompson