

# Jessica L. Martinez

January 16, 2026

Acme Corporation

RE: Promotion Nutritionist

Dear Hiring Manager,

I am excited to apply for the Promotion Nutritionist position at Acme Corporation, as advertised on your careers page. With a strong background in nutrition science and a passion for promoting healthy eating habits, I believe I would be an excellent fit for your team. My experience in nutritional program development and community outreach aligns perfectly with the goals of Acme Corporation, and I am eager to contribute to your mission of enhancing public health.

In my previous role as a Nutrition Specialist at Healthy Living Solutions, I successfully developed and implemented a city-wide nutrition education program that reached over 10,000 residents. This initiative not only increased awareness of healthy eating but also resulted in a 20% increase in participation in local farmers' markets. Additionally, I collaborated with local schools to introduce a nutrition curriculum that improved students' dietary habits, assessed through pre- and post-program surveys, showing a 30% improvement in students' understanding of balanced diets.

Furthermore, I have spearheaded several promotional campaigns that effectively communicated the benefits of nutrition and healthy lifestyle choices through social media and community events. One notable accomplishment was a social media campaign that increased engagement by 40% and led to a significant uptick in inquiries regarding nutrition services. I am adept at using data-driven strategies to tailor programs to meet the needs of specific demographics, ensuring maximum impact and reach.

I am enthusiastic about the possibility of bringing my skills in nutrition promotion and community engagement to Acme Corporation. I would welcome the opportunity to discuss how my background and achievements align with your team's needs. Thank you for considering my application. I look forward to the possibility of contributing to your organization's success.

Sincerely,

Jessica L. Martinez