

Dr. Emily Carter

January 16, 2026

Acme Corporation

RE: Promotion Orthodontist

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Orthodontist position at Acme Corporation, as advertised on your company website. With a robust background in orthodontics and a proven track record in patient engagement and dental marketing, I believe I am well-suited to contribute to the continued success of your team.

In my previous role at Bright Smiles Orthodontics, I spearheaded a community outreach program that increased our patient base by 30% over a 12-month period. By utilizing social media campaigns, educational workshops, and collaboration with local schools, I was able to effectively raise awareness of the importance of orthodontic care among parents and children. Furthermore, I implemented a referral program that incentivized current patients to refer friends and family, resulting in a 25% increase in new patient consultations.

In addition to my community engagement initiatives, I have consistently promoted innovative orthodontic solutions that enhance patient experience. I successfully introduced a new aligner system that not only reduced treatment times by an average of 20% but also resulted in a 95% satisfaction rate among patients. My commitment to offering the latest advancements in orthodontic care has been instrumental in retaining existing patients and attracting new clientele.

I am excited about the opportunity to bring my expertise in patient promotion and innovative orthodontic care to Acme Corporation. I would love the chance to discuss how my background and vision align with your company's goals. Thank you for considering my application; I look forward to the opportunity to speak with you further.

Sincerely,

Dr. Emily Carter