

Jordan Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Pr Specialist

Dear Hiring Manager,

I am excited to apply for the Promotion PR Specialist position at Acme Corporation, as advertised on LinkedIn. With a proven track record in public relations and marketing, I am eager to contribute to your team and help elevate Acme's brand presence in the market.

In my previous role as a PR Coordinator at Bright Media, I successfully led a campaign that increased our social media engagement by 150% over six months. This involved creating targeted content, leveraging analytics for strategic posts, and collaborating with influencers to amplify our reach. Additionally, I spearheaded a promotional event for a product launch, which attracted over 500 attendees and resulted in a 30% increase in sales within the first quarter. My ability to craft compelling narratives and develop strategic partnerships has consistently positioned our brand favorably within the competitive landscape.

I am particularly drawn to the opportunity at Acme Corporation due to your commitment to innovative marketing strategies and community engagement. I am confident that my skills in media relations and promotional campaigns would be an excellent fit for your team. I am eager to bring my experience in driving successful PR initiatives that align with Acme's goals.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the needs of your team. Thank you for considering my application; I look forward to the possibility of contributing to Acme Corporation's continued success.

Sincerely,

Jordan Mitchell