

Sophia Martinez

January 16, 2026

Acme Corporation

RE: Promotion Print Designer

Dear Hiring Manager,

I am excited to apply for the Promotion Print Designer position at Acme Corporation, which I discovered on your careers page. With a strong background in graphic design and a passion for creating compelling promotional materials, I am eager to contribute my skills to your innovative team and enhance Acme's brand presence through effective print solutions.

In my previous role at Creative Designs Inc., I led a project that resulted in a 30% increase in customer engagement through reimagined print advertising materials for a major product launch. This involved collaborating closely with the marketing team to develop eye-catching brochures and posters that effectively communicated the product's benefits. Additionally, I introduced a streamlined design process that reduced production time by 15%, allowing our team to respond more swiftly to market trends and client needs.

Moreover, I successfully developed a series of promotional campaigns for seasonal events that not only met but exceeded sales targets by an average of 20%. By integrating customer feedback into the design process, I ensured that our print collateral resonated with our target audience, reinforcing brand loyalty and enhancing our competitive edge. I am particularly proud of my ability to balance creative vision with strategic objectives, which I believe aligns well with Acme Corporation's commitment to excellence and innovation.

I am very enthusiastic about the opportunity to bring my unique skills in print design to Acme Corporation and contribute to your team's success. I would love to discuss how my experience and vision can align with your goals. Thank you for considering my application; I look forward to the possibility of speaking with you soon.

Sincerely,

Sophia Martinez