

Jordan A. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Production Manager

Dear Hiring Manager,

I am excited to apply for the Promotion Production Manager position at Acme Corporation, as advertised on LinkedIn. With a robust background in production management and a passion for driving creative promotional campaigns, I am eager to contribute to your team's success and help elevate Acme's brand presence in the market.

In my previous role as Production Supervisor at XYZ Marketing, I successfully led a team in producing over 30 promotional campaigns annually, achieving a 25% increase in client engagement through innovative content and strategic planning. One of my key achievements was spearheading a cross-channel campaign for a major client that not only met the project deadlines but also resulted in a 40% increase in sales within the first quarter post-launch. My ability to coordinate between creative, technical, and marketing teams ensured seamless execution and maximized resource efficiency.

Additionally, I implemented a new project management software that reduced production timelines by 15% and improved communication across departments. This initiative not only streamlined workflows but also fostered a collaborative environment that encouraged team members to share creative ideas. My hands-on approach and commitment to continuous improvement have consistently led to successful project outcomes and high client satisfaction.

I am enthusiastic about the opportunity to bring my expertise in production management to Acme Corporation and contribute to your innovative promotional strategies. I look forward to the possibility of discussing how my skills and experiences align with your needs. Thank you for considering my application.

Sincerely,

Jordan A. Thompson