

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Project Manager

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Project Manager position at Acme Corporation, as advertised on LinkedIn. With over five years of experience in managing promotional campaigns and a proven track record of driving brand awareness, I am excited about the opportunity to contribute to your team and help elevate Acme's market presence.

In my previous role at XYZ Marketing Agency, I successfully led a comprehensive promotional campaign for a major product launch that resulted in a 30% increase in sales within the first quarter. By coordinating cross-functional teams and leveraging data analytics, I was able to refine our target audience and optimize the promotional strategies, ensuring maximum reach and engagement. Additionally, I spearheaded a social media strategy that doubled our online engagement rates and garnered over 50,000 new followers in just three months, showcasing my ability to tap into emerging trends and adjust our tactics accordingly.

Moreover, I have a strong background in budget management and resource allocation. While managing a recent promotional project, I implemented cost-saving measures that reduced expenses by 20% while still achieving all campaign objectives. This experience has equipped me with the necessary skills to handle the complexities of promotion project management effectively while maximizing ROI.

I am eager to bring my expertise in promotion management to Acme Corporation and further discuss how I can contribute to your team's success. Thank you for considering my application; I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Jordan Taylor