

# Jordan Smith

January 16, 2026

Acme Corporation

RE: Promotion Quantitative Analyst

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Quantitative Analyst position at Acme Corporation, as advertised on LinkedIn. With a strong background in data analysis and a proven track record of leveraging quantitative methods to drive marketing success, I am excited about the opportunity to contribute to your team and help optimize promotional strategies.

In my previous role at XYZ Analytics, I successfully led a project that utilized predictive modeling to enhance our promotional campaigns, resulting in a 25% increase in customer engagement and a 15% boost in sales over the quarter. By employing advanced statistical techniques and A/B testing, I was able to identify key consumer behavior patterns that informed our promotional strategies, allowing the team to allocate resources more effectively. Furthermore, I collaborated closely with the marketing team to develop a comprehensive dashboard that tracked promotional performance in real-time, facilitating data-driven decision-making that improved campaign outcomes.

I am particularly drawn to this position at Acme Corporation due to its commitment to innovative marketing solutions and data-driven strategies. I am eager to bring my analytical skills and passion for quantitative analysis to your esteemed company. I believe that my experience in utilizing data to optimize promotional efforts aligns well with the goals of your team.

I look forward to the opportunity to discuss how my background, skills, and enthusiasms can contribute to the ongoing success of Acme Corporation. Thank you for considering my application for the Promotion Quantitative Analyst position.

Sincerely,

Jordan Smith