

# Jordan L. McAllister

January 16, 2026

Acme Corporation

RE: Promotion Rancher

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Rancher position at Acme Corporation, as advertised on your careers page. With a passion for innovative marketing strategies and a deep understanding of audience engagement, I am excited about the opportunity to contribute to your team and help elevate Acme's brand presence in the marketplace.

In my previous role as a Marketing Specialist at Green Valley Farms, I successfully launched a seasonal promotion that increased our customer engagement by 45% within three months. By leveraging social media platforms and implementing targeted email campaigns, I was able to attract a new demographic of customers who had previously not engaged with our brand. Additionally, I spearheaded a community outreach initiative that not only raised awareness of our products but also generated a 25% increase in sales during that quarter. These experiences have equipped me with the skills necessary to create compelling promotional strategies that align with Acme's goals.

I am particularly drawn to Acme Corporation due to your commitment to sustainability and community engagement. I believe my innovative approach to promotion and my ability to analyze market trends can help further enhance Acme's reputation as a leader in the industry. I am eager to bring my expertise in campaign management and my creative problem-solving abilities to your esteemed organization.

I would love the opportunity to discuss how I can contribute to the success of Acme Corporation as a Promotion Rancher. Thank you for considering my application; I look forward to the possibility of discussing my candidacy further.

Sincerely,

Jordan L. McAllister