

Jordan Miller

January 16, 2026

Acme Corporation

RE: Promotion React Developer

Dear Hiring Manager,

I am thrilled to apply for the Promotion React Developer position at Acme Corporation, as advertised on LinkedIn. With a strong background in React development and a passion for creating dynamic user experiences, I am eager to contribute my skills to your innovative team.

In my previous role at Tech Solutions Inc., I successfully led a project that involved redesigning the company's e-commerce platform using React, resulting in a 30% increase in conversion rates over six months. By implementing optimized state management and lazy loading techniques, I was able to enhance performance and ensure a seamless user experience, which directly contributed to higher customer satisfaction ratings. Additionally, I collaborated closely with the marketing team to integrate promotional features that not only improved user engagement but also aligned with the company's branding strategy.

Furthermore, I developed a reusable component library for internal tools that reduced development time for new features by 40%. This library enabled my team to maintain consistency across multiple projects while ensuring high-quality code and adherence to best practices. My commitment to continuous improvement and proactive problem-solving has always driven me to explore new technologies and methodologies, which I believe aligns perfectly with Acme Corporation's emphasis on innovation and quality.

I am excited about the opportunity to bring my expertise in React development and my collaborative spirit to Acme Corporation. I look forward to the possibility of discussing how my background, skills, and enthusiasms align with your needs. Thank you for considering my application.

Sincerely,

Jordan Miller