

Emily Johnson

January 16, 2026

Acme Corporation

RE: Promotion Reading Specialist

Dear Hiring Manager,

I am excited to apply for the Promotion Reading Specialist position at Acme Corporation, which I discovered on your careers page. With a strong background in literacy education and a passion for promoting reading engagement among diverse learners, I am eager to contribute my skills to your innovative team dedicated to fostering a love of reading in children and adults alike.

In my previous role as a Reading Specialist at Bright Futures Academy, I successfully implemented a literacy intervention program that resulted in a 25% increase in reading proficiency among struggling students within one academic year. By utilizing data-driven assessments, I tailored individualized learning plans that not only improved literacy skills but also boosted students' confidence and enthusiasm for reading. Additionally, I spearheaded a community reading initiative that partnered with local libraries to organize events promoting literacy, resulting in a remarkable 40% increase in participation from families in our district.

I am particularly drawn to this position at Acme Corporation because of your commitment to creating inclusive reading resources that cater to diverse audiences. I am confident that my innovative approach to promoting literacy, combined with my ability to engage various stakeholders, will make a meaningful impact in your efforts to enhance reading programs. I am eager to bring my expertise to your team and would love the opportunity to discuss how my background and skills align with the needs of Acme Corporation.

Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,

Emily Johnson