

# Jordan Mitchell-Smith

January 16, 2026

Acme Corporation

RE: Promotion Real Estate Broker

Dear Hiring Manager,

I am excited to apply for the Promotion Real Estate Broker position at Acme Corporation, as advertised on your careers page. With a robust background in real estate marketing and client relations, I am confident in my ability to elevate your promotional strategies and drive significant sales growth. After learning about your commitment to innovative marketing approaches, I am eager to contribute to your team.

In my previous role at Blue Horizon Realty, I successfully spearheaded a marketing campaign that increased property visibility, leading to a 30% increase in sales within just six months. By leveraging social media platforms and creating engaging content, I was able to reach a wider audience, ultimately bringing in over \$2 million in sales. Additionally, I implemented a referral program that incentivized past clients to refer new buyers, which resulted in a 15% uptick in our client base. My ability to blend traditional marketing techniques with modern digital strategies has consistently proven effective in enhancing brand recognition and sales performance.

I am particularly drawn to this opportunity at Acme Corporation because of your innovative approach to real estate promotion and commitment to client satisfaction. I believe my experience with targeted marketing initiatives and strong negotiation skills will allow me to contribute positively to your team. I am eager to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation.

Thank you for considering my application. I look forward to the opportunity to discuss my candidacy further and explore how I can add value to your esteemed team as a Promotion Real Estate Broker.

Sincerely,

Jordan Mitchell-Smith