

# Jessica L. Thompson

January 16, 2026

Acme Corporation

RE: Promotion Registrar

Dear Hiring Manager,

I am excited to apply for the Promotion Registrar position at Acme Corporation, which I discovered on your careers page. With a solid background in marketing administration and a proven track record of managing promotional campaigns effectively, I believe I would be a valuable asset to your team. Acme Corporation's commitment to innovation and excellence in promotional strategies deeply resonates with my professional values and aspirations.

In my previous role as Marketing Coordinator at Stellar Solutions, I successfully managed over 30 promotional campaigns that resulted in a 25% increase in client acquisition within one fiscal year. By carefully analyzing demographic trends and customer feedback, I was able to identify key target markets and tailor our strategies accordingly. Additionally, I spearheaded a cross-functional team that developed a streamlined process for tracking promotional effectiveness, which led to a 15% improvement in campaign ROI. My experience in collaborating with various departments, including sales and product development, has equipped me with a holistic view of how to optimize promotional efforts for maximum impact.

I am particularly drawn to the Promotion Registrar role at Acme Corporation because of your innovative approach to integrating data analytics with marketing strategies. I am eager to bring my expertise in digital marketing and analytical skills to your team, ensuring that all promotional activities not only meet but exceed your company's goals. I would love the opportunity to further discuss how my background, skills, and enthusiasms align with the needs of your team. Thank you for considering my application. I look forward to the possibility of contributing to Acme Corporation's continued success.

Sincerely,

Jessica L. Thompson