

Jordan A. Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Research Engineer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Research Engineer position at Acme Corporation, as advertised on LinkedIn. With a strong background in engineering and a passion for innovative promotion strategies, I am excited about the opportunity to contribute to your team and help drive the success of your promotional initiatives.

In my previous role at Innovative Tech Solutions, I led a project team that developed a novel promotional algorithm that increased customer engagement by 25% within just three months of implementation. This initiative not only improved our campaign effectiveness but also resulted in a 15% increase in revenue during the first quarter following its launch. Additionally, I successfully collaborated with cross-functional teams to integrate data analytics into our promotional strategies, which enhanced our ability to measure campaign success and optimize real-time marketing efforts.

I am particularly drawn to Acme Corporation because of its commitment to leveraging cutting-edge technology in promotional strategies. I am eager to bring my skills in data analysis and project management to your team and to contribute to innovative solutions that align with your company's vision. I would welcome the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application.

Sincerely,

Jordan A. Mitchell