

Jordan Smith

January 16, 2026

Acme Corporation

RE: Promotion Restaurant Manager

Dear Hiring Manager,

I am excited to apply for the Promotion Restaurant Manager position at Acme Corporation, which I discovered on your careers page. With a deep passion for the restaurant industry and a proven track record of driving promotions and enhancing customer experiences, I am eager to bring my expertise to your esteemed organization.

In my previous role as Assistant Restaurant Manager at Gourmet Delights, I successfully led a promotional campaign that increased our weekend brunch attendance by over 40%. By analyzing customer feedback and market trends, I implemented a themed brunch menu that not only attracted new patrons but also resulted in a 30% increase in average customer spend. Furthermore, my initiative to incorporate a loyalty program led to a 25% boost in repeat visits within six months, demonstrating my ability to engage customers and enhance their dining experience.

Additionally, I spearheaded a social media marketing strategy that highlighted our seasonal promotions, which increased our social media engagement by 75% and resulted in a direct uptick in reservations. My hands-on approach and ability to collaborate with kitchen and service staff have consistently contributed to operational excellence and customer satisfaction. I am confident that my skills in promotion management and team leadership align perfectly with the vision and goals of Acme Corporation.

I am very enthusiastic about the opportunity to discuss how my experience and ideas can contribute to the success of your restaurant operations. Thank you for considering my application; I look forward to the possibility of discussing my candidacy further.

Sincerely,

Jordan Smith