

Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Retail Sales Associate

Dear Hiring Manager,

I am excited to apply for the Promotion Retail Sales Associate position at Acme Corporation, as advertised on your careers page. With my extensive experience in retail and my proven track record in sales promotion, I believe I would be a valuable asset to your team and contribute positively to your brand's growth.

In my previous role as a Retail Sales Associate at Bright Retail, I successfully led a promotional campaign that increased foot traffic by 30% over a three-month period. By analyzing customer behavior and preferences, I tailored our promotional strategies to better align with our target audience, resulting in a 15% increase in sales during that campaign alone. Furthermore, I took the initiative to collaborate with vendors to organize in-store events, which not only enhanced customer engagement but also fostered community relationships, further boosting our sales figures.

Additionally, my commitment to exceptional customer service has consistently earned positive feedback from customers and management alike. I trained new team members on effective selling techniques and the importance of product knowledge, which resulted in an overall 20% improvement in customer satisfaction scores during my tenure. I am confident that my proactive approach in promoting products and engaging customers would significantly enhance the success of your promotional efforts at Acme Corporation.

I am eager to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application. I look forward to the opportunity to speak with you further about how I can contribute to your team.

Sincerely,

Jordan Taylor