

Jordan L. Thompson

January 16, 2026

Acme Corporation
RE: Promotion Rigger

Dear Hiring Manager,

I am excited to apply for the Promotion Rigger position at Acme Corporation, as advertised on your careers page. With a strong background in rigging and a passion for innovative promotion strategies, I am eager to contribute my skills to your dynamic team and help elevate Acme's promotional efforts to new heights.

In my previous role as a Rigging Specialist at XYZ Productions, I successfully designed and implemented a rigging system for a high-profile live event, which not only enhanced the visual presentation but also increased audience engagement by 30%. By collaborating closely with the creative and technical teams, I ensured that all equipment was safely installed and operated efficiently, demonstrating my ability to blend creative vision with technical expertise. Additionally, during a promotional campaign for a major product launch, I developed a unique rigging solution that allowed us to create stunning aerial displays, resulting in a 25% increase in event attendance compared to previous launches.

I am particularly drawn to Acme Corporation due to your commitment to innovation and excellence in promotional events. I am confident that my hands-on experience in rigging and my proactive approach to problem-solving will make a significant impact on your projects. I would love the opportunity to discuss how my background and skills can align with the goals of Acme, and I am enthusiastic about the possibility of joining your team.

Thank you for considering my application. I look forward to the opportunity to discuss my qualifications further and how I can contribute to the success of your promotional initiatives.

Sincerely,

Jordan L. Thompson