

Jordan Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Ruby Developer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Ruby Developer position at Acme Corporation, as advertised on LinkedIn. With a solid track record of developing high-quality, scalable applications using Ruby on Rails, I am excited about the opportunity to contribute to your innovative projects and help drive promotional efforts at your esteemed organization.

In my previous role at Tech Innovations, I spearheaded the development of an e-commerce platform that increased sales by 30% within the first six months of launch. By implementing best practices in Ruby on Rails, I streamlined the checkout process, resulting in a 25% reduction in cart abandonment rates. Additionally, I collaborated closely with the marketing team to integrate promotional features seamlessly, which boosted user engagement and drove traffic to our site, ultimately enhancing the overall customer experience.

Furthermore, during my tenure at Soft Solutions, I played a pivotal role in migrating legacy systems to more advanced Ruby on Rails applications. This initiative not only improved system performance by over 40% but also enhanced our ability to rapidly deploy promotional campaigns tailored to customer segments. My commitment to clean code and agile methodologies ensured that we met tight deadlines while maintaining high standards of quality.

I am eager to bring my technical skills and innovative mindset to Acme Corporation and would love the opportunity to discuss how my background aligns with your team's goals. Thank you for considering my application; I look forward to the possibility of contributing to your dynamic team.

Sincerely,

Jordan Mitchell