

# Jordan Taylor

January 16, 2026

Acme Corporation

RE: Promotion Sales Associate

Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Promotion Sales Associate position at Acme Corporation as advertised on LinkedIn. With a solid background in sales and marketing, I am excited about the opportunity to contribute my skills and passion for driving product promotion and customer engagement to your esteemed team.

In my previous role as a Sales Associate at XYZ Retail, I successfully implemented promotional strategies that resulted in a 30% increase in sales for our seasonal product line. By analyzing customer purchasing patterns and collaborating with the marketing department, I developed targeted promotions that resonated with our clientele, significantly enhancing foot traffic and brand visibility. Additionally, I spearheaded a social media campaign that boosted our online sales by 25%, demonstrating my ability to leverage digital platforms for effective promotion.

I am particularly drawn to this role at Acme Corporation due to your commitment to innovative marketing strategies and customer satisfaction. I am eager to bring my experience in developing engaging promotional content and my ability to build lasting customer relationships to your team. I believe that my hands-on approach and results-driven mindset would be an asset to Acme Corporation, especially in enhancing your promotional efforts to drive sales and customer loyalty.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application; I look forward to the possibility of contributing to your team and am excited to discuss my candidacy further.

Sincerely,

Jordan Taylor