

Jordan Lee Anderson

January 16, 2026

Acme Corporation

RE: Promotion Sales Representative

Dear Hiring Manager,

I am excited to apply for the Promotion Sales Representative position at Acme Corporation, as advertised on LinkedIn. With a keen interest in driving brand awareness and sales growth, I am eager to contribute my skills and experience to a company renowned for its innovative products and commitment to excellence.

In my previous role as a Sales Associate at XYZ Company, I successfully spearheaded multiple promotional campaigns that resulted in a 30% increase in sales over one fiscal year. By utilizing market research and customer feedback, I developed targeted promotional strategies that resonated with our audience. Additionally, I collaborated closely with the marketing team to launch a seasonal promotion that attracted new customers and boosted our visibility, leading to a 15% increase in foot traffic to our retail locations during the promotion period.

Furthermore, my experience in building lasting relationships with clients has allowed me to consistently exceed sales targets. At XYZ Company, I was recognized as the top-performing sales representative for two consecutive quarters, achieving 120% of my sales goals by leveraging my ability to understand customer needs and provide tailored solutions. I am confident that my proactive approach and dedication to customer service would make me a valuable asset to the Acme Corporation team.

I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Acme Corporation. Thank you for considering my application for the Promotion Sales Representative position.

Sincerely,

Jordan Lee Anderson