

# Jordan Taylor

January 16, 2026

Acme Corporation  
RE: Promotion Server

Dear Hiring Manager,

I am excited to apply for the Promotion Server position at Acme Corporation, which I discovered on your careers page. With a background in customer service and a passion for promotional strategies, I am eager to contribute to your team and help enhance customer engagement through effective promotional initiatives.

In my previous role at XYZ Restaurant, I successfully implemented a promotional campaign that increased our weekly sales by 25%. By analyzing customer feedback and purchasing patterns, I was able to identify popular menu items and create targeted promotions that resonated with our clientele. Additionally, I coordinated a successful social media campaign that not only boosted our online presence but also drove 15% more foot traffic to the location over a three-month period. My hands-on experience in executing promotions while ensuring exceptional service aligns seamlessly with the goals of the Promotion Server position.

I am particularly impressed by Acme Corporation's commitment to innovation in customer engagement and would be thrilled to leverage my skills in a dynamic environment like yours. I am confident that my ability to analyze data and develop promotional strategies will contribute to the continued success of your team. I look forward to the opportunity to discuss how I can further support Acme Corporation's objectives and enhance the customer experience through effective promotions. Thank you for considering my application.

Sincerely,

Jordan Taylor