

Jordan Ramirez

January 16, 2026

Acme Corporation

RE: Promotion Social Worker

Dear Hiring Manager,

I am excited to apply for the Promotion Social Worker position at Acme Corporation, which I discovered on your careers page. With a strong background in community outreach and a passion for empowering individuals to reach their full potential, I believe my experiences align well with the mission of your organization. I am eager to contribute to your impactful programs that promote social change and support for underserved populations.

In my previous role at Community Connect, I successfully led a campaign aimed at increasing awareness of mental health resources among low-income families. Through tailored workshops and community events, I reached over 300 participants, resulting in a 40% increase in program enrollment over six months. This initiative not only strengthened community ties but also provided essential services to those who needed them most. Additionally, I implemented a mentorship program that paired experienced social workers with new graduates, fostering professional development and enhancing service delivery. This program received positive feedback from both participants and leadership, leading to its integration into our ongoing training curriculum.

I am particularly drawn to this role at Acme Corporation because of its commitment to innovative approaches in social work. I am eager to bring my skills in program development and community engagement to your team, driving initiatives that promote health equity and social justice. I would love the opportunity to discuss how my background and vision align with Acme's goals. Thank you for considering my application; I look forward to the possibility of contributing to your esteemed organization.

Sincerely,

Jordan Ramirez