

Jordan Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Solar Installer

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Solar Installer position at Acme Corporation, as advertised on your careers page. With a robust background in solar installation and a strong commitment to renewable energy, I am excited about the opportunity to contribute to your team and help promote sustainable solutions in the community.

In my previous role as a Solar Installer with Green Energy Solutions, I successfully led a team that completed the installation of over 200 residential solar systems in under a year, resulting in a 30% increase in sales for the company. I initiated a training program for new installers, focusing on efficient techniques and safety protocols, which not only improved installation times by 15% but also reduced on-site accidents by 25%. This experience honed my leadership skills and deepened my understanding of both technical and customer service aspects of the solar industry.

Moreover, I collaborated closely with local businesses to develop promotional strategies that showcased our solar solutions, leading to a partnership with a local non-profit that resulted in a community solar project. This initiative not only educated the public about solar energy benefits but also expanded our footprint in the region, ultimately driving a 40% increase in inquiries about solar installations. My proactive approach to customer engagement and community involvement aligns with Acme Corporation's mission to promote sustainable energy practices.

I am eager to bring my skills in solar installation and customer engagement to Acme Corporation, and I look forward to the possibility of discussing how my background and passion for renewable energy can contribute to your team's success. Thank you for considering my application.

Sincerely,

Jordan Mitchell