

Jordan A. Mitchell

January 16, 2026

Acme Corporation

RE: Promotion Stockbroker

Dear Hiring Manager,

I am writing to express my enthusiasm for the Promotion Stockbroker position at Acme Corporation, as advertised on your careers page. With a strong background in financial services and a proven track record of driving sales growth, I am excited about the opportunity to contribute to your team and help expand Acme's market presence.

In my previous role at Stellar Investments, I successfully increased client acquisition by 40% within a year by implementing targeted promotional strategies that resonated with our core demographic. I spearheaded a campaign that leveraged social media and digital marketing, leading to a significant uptick in brand awareness and new account openings. Additionally, I was recognized for developing an innovative referral program that incentivized existing clients, resulting in a 25% increase in referrals and substantial growth in our client portfolio.

Moreover, my analytical skills have enabled me to identify emerging market trends and capitalize on them effectively. By conducting in-depth research and presenting actionable insights, I played a key role in a project that optimized our investment strategies, resulting in a 15% higher yield for our clients over six months. This combination of strategic thinking and client-focused service has been pivotal in my career, and I am eager to bring this expertise to the Promotion Stockbroker position at Acme Corporation.

I am very interested in the opportunity to further discuss how my background, skills, and enthusiastic approach to financial services can contribute to the success of Acme Corporation. Thank you for considering my application. I look forward to the possibility of discussing my candidacy with you.

Sincerely,

Jordan A. Mitchell